

Happy Holidays from the RTEC Team!



These are the faces behind our mission to do right for people and trees every single day. Together, we're proud to protect your property, your safety, and the trees that make your home feel like home. You can leave a holiday shoutout to an employee that made your experience amazing!

[I have someone in mind](#)

Thank You for Growing With Us

Before we jump into all the year-end fun, we want to pause and say thank you. This year reminded us how strong and connected our community is. You let us care for the trees that mattered to you, and that means more than you know.

This season is about gratitude, and our team feels deeply grateful for each family, homeowner, and community member who trusted RTEC this year. Thank you for inviting our team into your yards, your neighborhoods, and your landscapes. Because of you, we get to do what we love every day.

Every tree we protect, prune, save, or strengthen reflects a shared commitment to healthier, safer, more resilient outdoor spaces. We couldn't ask for a better community to serve.

From all of us at RTEC Treecare, we wish you a safe, joyful, and peaceful holiday season. Thank you for being part of our community and for joining us in protecting the trees that make our neighborhoods beautiful.

RTEC Treecare *Wrapped*: What We Accomplished Together in 2025



Our team attending a Beech Leaf Disease training session this past Summer. Keeping ourselves at the forefront of the latest plant care diseases is how we provide the best solutions for your plants.

Each year, we're impressed by the volume of plants we get to interact with. This year, however, we'd like to share those numbers with you.

🌿 Your Trees Came Back to RTEC (A Lot!)

This year, we cared for thousands of trees across the DMV, but we loved seeing our **homeowners return** to RTEC **1,536 times** – proof that healthy trees (and happy clients) love coming back.

🌱 From Quick Fixes to Long-Term Care

One-third of our tree-care clients leveled up to **Plant Health Care this year**. That means more homeowners are choosing proactive care and embracing continuous tree health.

★ 5-Star Love, Still Going Strong

Our **5-star Google reviews** increased by **28%** this year – all while proudly maintaining our **4.9-star rating!**

👤 The Team Behind It All

Our team grew by **58%**! We're thrilled to welcome incredible new teammates who share our commitment to RTEC's mission: doing right by people and planet. With this growth, we're ready to serve our community better than ever before.

Tree Care Highlights of the Year



2025 was a year full of unique challenges and memorable moments. We navigated an especially active storm season, supported homeowners through unexpected tree failures, and celebrated some inspiring tree recoveries after drought stress. We got to see beautiful wildlife on properties; **this deer photo was taken by arborist Ben Gotch.**

This year brought several trends our arborists paid close attention to: increased drought stress early in the season, a rise in common fungal leaf diseases, and ongoing pressure from invasive species. Through thoughtful treatments, pruning, soil care, and homeowner education, we were able to help restore stability and resilience to thousands of trees across the region.

And yes, we also spotted plenty of squirrels judging us from the branches while we worked. Never a dull moment in tree care.

Work Within Our Green Industry



President, RTEC Treecare, accredited, 28-year TCIA member company, Falls Church, Virginia, and a former TCIA Board member.

This spring, we partnered with the [Virginia Department of Forestry](#) to connect homeowners to a federally funded Emerald Ash Borer treatment program. Eligible participants received financial reimbursements for treating their ash trees. We proactively reached out to everyone in our system identified as having a standing ash tree to ensure they could take advantage of this opportunity.

In September, RTEC attended TCIA's (Tree Care Industry Association) Day on the Hill. At the White House, we shared our experiences with key officials to shape policy surrounding workplace safety, wildlife mitigation and eco-conscious pesticide practices. You can read the insights from the meeting here: [TCIA Welcomes New Leader for Advocacy](#).

This November, our President, Andy Ross, was featured in TCIA Magazine's [Faces of the Industry](#). We're excited to see Andy and RTEC as a whole, recognized for the work we love doing every day. It's an honor to be recognized for our values, innovation and commitment to quality and we're grateful to share this moment with you.

Capital Area Food Bank Partnership



Giving back is an important part of who we are. This year, we partnered with the Capital Area Food Bank to help fight hunger during the holidays. Our custom link allows us to see how much our community can raise together. There's absolutely no pressure; every small act of kindness counts, and we're grateful for anything you feel called to contribute.

Many of our friends, neighbors, and family were affected by the recent shutdown. We wanted to partner with an organization that served federal workers when food became limited for some.

If you're in a place to give, we'd love for you to join us. If not, sharing the link or even sending good wishes makes a difference.

[Donate to the community](#)

Why Subscribe to Our Newsletter?

Our monthly newsletter is designed to help you stay ahead of seasonal risks, understand what's happening with your trees, and get expert insight from certified arborists. If you enjoyed this year-end recap, you'll love the tips, updates, and behind-the-scenes stories we share all year long.

From pest alerts to care reminders, expert advice, and stories from the field, it's the best way to keep your trees healthy and your landscape happy.

Plus, it's a fun way to keep up with your team here at RTEC. We love to make you all smile!

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Recent Blogs



Signs Your Trees Need Tree Pruning

From storm damage to hidden structural issues, this guide shows you how to spot when your trees need expert pruning before small problems become costly hazards.

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When to Apply Dormant Oils to Protect Virginia Trees

Learn how dormant oil applications work, when to use them, and why professional timing expertise make all the difference for your plants.

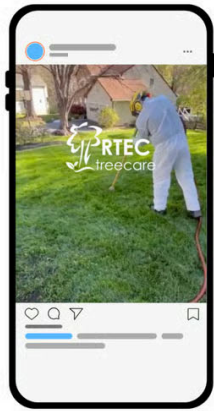
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Supporting Our Federal Community

With the recent shutdown, we wanted to offer our federal workers options as they get back on their feet. We're happy to discuss flexible scheduling or payment options to support you. Give us a call and one of our team members will assist.

[Call now](#)

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